

**TREND SEMINARS PROGRAMME OF EVTEKS 2012 FAIR
ISTANBUL**

16 MAY 2012, Wednesday

- 14:00 – 14:40** How to create trends
Speaker : Erja Hirvi, *Marimekko*
- 15:00 – 15:40** Contract Textile Trends 2013/2014
Speaker : Inkrit Berbee, *Lobster Concepts*
- 16:00 – 16:40** Home Textile and Interior Trends Spring/Summer 2013
Speaker : Müjde Abdiş Güçlü, *WGSN*

17 MAY 2012, Thursday

- 11:00 – 11:40** Future retail concept
Speaker : Sam Colijn, *Out of Office*
- 12:00 – 12:40** General moods, colors, finishings, themes, desings, and jaquard for towel, bathrobe, bedlinen, bed covers, pillow and upholstery of SS2013
Speaker : Alexandra Frederika Vollebregt, *Out of Office*
- 14:00 – 14:40** Interior Trends 2013/2014
Speaker : Milou Ket, *Milou Ket*
- 15:00 – 15:40** Launching LOFT™ in Turkey
Speaker : Samira Tanha, *NedSense NedGraphics*
- 16:00 – 16:40** General moods, colors, themes, desings, materials and jaquard for curtain, towel, bed linen and upholstery of 2013/2014 seasons
Speaker : Bibi Ronchi, *Chiron*

18 MAY 2012, Friday

- 11:00 – 11:40** For season 2013/2014, according to the general moods and the life styles, the colors, fabrics, designs, forms and general concepts
Speaker : Vincent Gegoire, *Nelly Rodi*
- 12:00 – 12:40** 2013/2014 AW Zoom Impulse/General Trends
Speaker: Güllü Deliduman, *Carlin International*
- 13:00 – 13:40** Interior Trends 2013/2014
Speaker : Milou Ket, *Milou Ket*
- 14:00 – 14:40** General moods, colors, themes, desings, materials and jaquard for curtain, towel, bed linen and upholstery of 2013/2014 seasons
Speaker : Bibi Ronchi, *Chiron*
- 15:00 – 15:40** Wallpaper in decoration
Speaker : Necla Yılmaz
- 16:00 – 16:40** Pantone – Color Forecast Spring – Summer 2013
Speaker : Carola Seybold, *Pantone*

19 MAY 2012, Saturday

11:00 – 11:40 Color Strategies for global markets – psychology effects of Color
Speaker : **Carola Seybold, Pantone**

12:00 – 12:40 Launching LOFT™ in Turkey
Speaker : **Samira Tanha, NedSense NedGraphics**

13:00 – 13:40 2013 Home Textile Trends “Reflections”
Speaker : **Ahmet Kayaer**

14:00 – 14:40 When a textile product is a finished product?
Speaker : **Necibe Darcn, Birol DARCAN & Necibe DARCAN**

15:00 – 15:40 Designing the hope
Speaker : **Cenk Mommarje, Cenk Mommarje**